
Three Business.

Empowering the charitable sector with interactive technologies

Begin ►►



Three.co.uk

Our network has changed.

One Bigger, Better, Faster 3G Network.

3,300
people involved
in the project

100
terabytes of data used everyday
(the equivalent of 21,787 DVDs)

4 industry
awards

500%
increase in upload speeds

8.5 million
man hours

97%
3G population coverage

35 million
people with improved network access

4,000
customers
communicated
with everyday

5 engineers pecked
by seagulls

5,000
more network sites

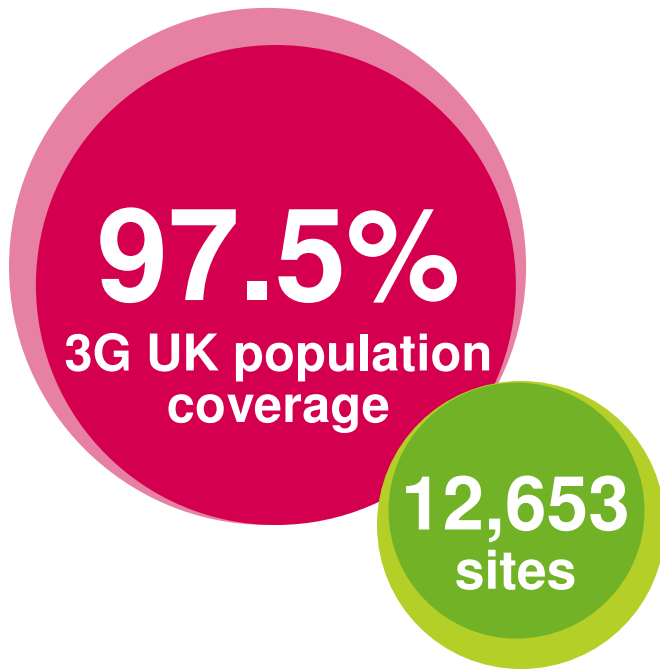
50,000km²
added 3G coverage
(2.5x the size of Wales)

Celebrating the UK's biggest 3G network... and there's more to come.



Three has the UK's **biggest** 3G network.

Whether your customers are using the latest generation of smartphones or accessing the mobile internet on the go, we offer more people more coverage in more places.



Network Growth.

From 2012 Q1

3000

Additional Sites

16000

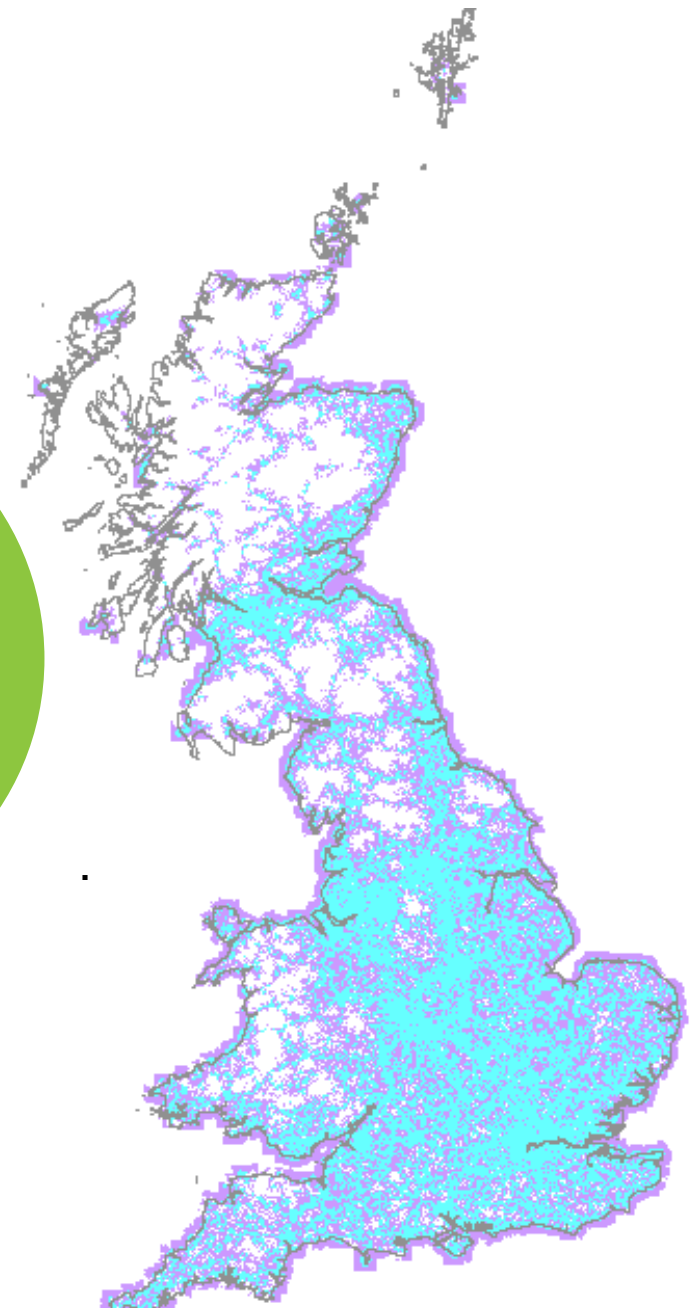
Sites in total by
end of 2013

98.5%

Outdoor coverage

85%

Indoor coverage



Note:

4 Data on slides 1-3 covers the period of August 2010 to January 2011. Data accurate as at 17th February 2011.

We're rated No.1 for smartphones.



We're rated **No.1 network** for smartphones.

In the latest YouGov survey, we came top in 11 out of the 12 attributes.

The 11 attributes are:

- Download speeds
- Getting connected
- Reliability during the day
- Reliability in the evening
- Upload speeds
- Network coverage
- Operator home pages
- Ease of use
- Quality
- Value for money
- Satisfaction.

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 4072 adults, of which 2044 used Smartphones. Three's smartphone mobile internet sample was 160 users. This is the sixth wave of an independent study. Fieldwork was undertaken between 8th March and 14th March 2011. The survey was carried out online. The figures have not been weighted. MVNOs have been excluded.

We're rated No1. for MBB.



We're rated **No.1 network** for Mobile Broadband.

In the latest YouGov MBB survey, we came top in 10 out of the core 12 attributes. We are also rated best for overall satisfaction and value for money.

The 10 attributes we excelled in are:

- Installation
- Getting connected
- Staying connected
- Reliability during the day
- Reliability in the evening
- Download speeds
- Upload speeds
- Ease of use
- Billing
- Quality.

All figures, unless otherwise stated are from YouGov Plc. Total sample size was 3,914 adults, of which 2,022 used mobile broadband by means of a dongle, modem stick, or datacard. Three's mobile broadband sample was 584 users. This is the eleventh wave of an independent study. Fieldwork was undertaken between 12th January to 18th January 2011. The survey was carried out online. The figures have not been weighted. MVNOs have been excluded.



Award winning



We've been rated No.1 network by Mobile Broadband users in the last 4 YouGov surveys.*

YouGov **DongleTrack**

Understanding the mobile broadband market

Rated No. 1 Network for Mobile Broadband.

We picked all these up along the way too.



* All figures from the independent YouGov Dongle Track report wave 11 (Jan 2011). MVNOs have been excluded

Our customers

We're already helping a wide range of charitable organisations in the UK including :-

The Royal British Legion

Plus

Cafcass

Nordoff Robbins

East to West

Give2Give

The Hampton Trust

British Lung Foundation

Capital Project Trust

The More House Trust

Rehabworks

Scope

St Johns Ambulance

RSPB

National Children's Bureau

Wildlife Trust



Thank you.

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